



San Luis Obispo
Sincerely, California.

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San Luis Obispo — A One-Tank Trip

SAN LUIS OBISPO, Calif. — Just a short drive from the traffic and crowds of Los Angeles and San Francisco lies an unspoiled gem that offers the solitude, relaxing atmosphere, and down-home values that many big city residents long for.

Located just 200 miles north of Los Angeles and 230 miles south of San Francisco on U.S. Highway 101, San Luis Obispo is a popular destination for travelers looking to slow down the pace of their busy lives. The small city's popularity is due mainly to its relaxing atmosphere — there's no rush hour traffic, and there are no long lines at banks, stores or ticket windows. People like to take it a little slower in San Luis Obispo, in fact many people affectionately call the city of about 45,000 "SLO Town."

But there's always something to keep residents and visitors busy in and around San Luis Obispo. Endless hiking and biking trails—including several new ones that have recently opened to the public—are available in open spaces surrounding the city. From State parks, National forest and some of the most beautiful lakes in California to miles of uncrowded beaches, outdoor adventure opportunities are never lacking. All

this combined with 315 sunny days a year makes San Luis Obispo a paradise for the adventurer.

For those who enjoy a more relaxed approach to free time, a stroll or ride on the free trolley through San Luis Obispo's quaint downtown filled with cafés, coffee houses, art galleries and museums is a popular way to spend the day. A short drive north or south to view hundreds of acres of vineyards and taste some of California's finest wines is a favorite pastime as well.

San Luis Obispo is also an ideal city in which to explore the state's rich history. San Luis Obispo strives to preserve its natural beauty and its rich history through building preservation and restoration. A walk through downtown San Luis Obispo and surrounding neighborhoods takes visitors back more than 200 years.

Mission San Luis Obispo de Tolosa is a constant reminder of the city's rich heritage which dates back to 1772 when Father Junipero Serra established this, the fifth of the famous 21 California missions. The church is still used regularly for religious services while the mission's historic museum provides a look back at the 229-year history of San Luis Obispo's first major building. Outside, the Mission Plaza overlooking San Luis Creek remains a popular location for cultural and recreational events throughout the year.

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For more information about events, attractions and visitor services in San Luis Obispo, phone the San Luis Obispo Chamber of Commerce at 805-781-2777 or visit the Chamber's website at www.VisitSLO.com.